

COMPETING IN WORLD MARKETS STRATEGIES FOR GROWTH



PROGRAM

Nuclear Industry Conference And Trade Show 2011
The Westin Ottawa Hotel, Ottawa, Ontario
February 23 – 25, 2011



Canadian Nuclear Association

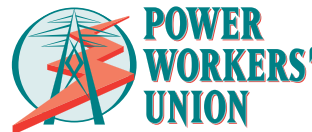
Who should attend?

- Members of Parliament and their staff
- Government officials
- Nuclear industry personnel
- Professional associations
- Energy sector companies
- Electricity users
- Environmental organizations
- Business analysts
- Media representatives
- Educators
- Students

About the Conference

The Nuclear Industry Conference and Trade Show 2011 is the principal forum where Canadian industry leaders can meet with elected and government officials to highlight developments, achievements and future directions of the nuclear sector in Canada.

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Nuclear Industry Conference and Trade Show 2011 Program Competing In World Markets – Strategies for Growth

Tuesday, February 22, 2011

08:30 - 16:00 **National Educators' Symposium & Chalk River Facility Tour.**
Maple Room – Executive Level

Wednesday, February 23, 2011

08:30 - 13:30 **CNA Board of Directors Meeting**, Saskatchewan Room – Level 3.
08:30 - 16:00 **Canadian Association of Nuclear Host Communities
Annual General Meeting**, British Columbia Room – Level 2.
12:00 - 20:30 **Conference and Trade Show Registration**, Nunavut Room – Level 4
13:00 - 16:00 **CNA Communications Workshop**, Birch Room – Executive Level
13:30 - 16:30 **CNA Regulatory Affairs Workshop**, Maple Room – Executive Level
14:00 - 15:00 **CEO Student Briefing**, Les Saisons – Level 3
15:00 - 20:30 **Opening of CNA Exhibitor Area and Career Fair** – Level 4
18:00 - 21:30 **Welcome Reception** – Provinces / Confederation Ballroom – Level 4

Thursday, February 24, 2011



07:30 - 08:30 **Breakfast and Introductory Remarks**

Wayne Robbins
Chairman
Canadian Nuclear Association
Chief Nuclear Officer
Ontario Power Generation



08:30 - 09:15 **The Transformative Opportunity for the Nuclear Industry in Canada**

John Ibbitson
Political Journalist and The Globe and Mail Ottawa Bureau Chief

A veteran political writer for the Globe and Mail and the author of *The Polite Revolution*, John Ibbitson is one of Canada's most respected political journalists. With concerns over global warming, John will discuss how the Canadian nuclear industry must focus away from legacy issues and open a dialogue with Canadians on the opportunity for nuclear energy as part of a global energy solution.



09:30 - 10:15 **Preparing for Our Energy Future –
Towards A Canadian Sustainable Energy Strategy**

The Honourable Senator W. David Angus
Chairman
Standing Senate Committee on Energy,
the Environment and Natural Resources

Senator W. David Angus is the Chair of the Standing Senate Committee on Energy, the Environment and Natural Resources. Since June 2009, the Committee has been examining Canada's current and future energy systems with the goal of making recommendations to the federal government to sustainably strengthen Canada's energy future while respecting provincial jurisdiction on energy matters.

COMPETING IN WORLD MARKETS



10:15 - 11:00

Nuclear Energy Technology Roadmap to 2050

Luis Echávarri

Director-General

Organization for Economic Development and Cooperation (OECD)
Nuclear Energy Agency (NEA)

A joint publication prepared by the OECD Nuclear Energy Agency and the International Energy Agency concludes that trends in energy supply and use are patently unsustainable – economically, environmentally and socially. Luis Echávarri will outline a nuclear energy roadmap calling for decisive political action to reduce energy-related emissions of carbon dioxide by 50% by 2050. The roadmap would increase nuclear capacity to 24% of global electricity, making nuclear power a major contributor to the “decarbonisation” of electricity supply.

11:00 - 11:20

Refreshment Break



11:20 - 12:00

Celebrating Sixty-Five Years of Regulating the Nuclear Industry

Michael Binder

President & CEO

Canadian Nuclear Safety Commission

In 2011 the Canadian Nuclear Safety Commission (CNSC) will celebrate its 65th anniversary as Canada’s nuclear watchdog regulating the use of nuclear energy and materials to protect the health, safety and security of Canadians and their environment. CNSC President Michael Binder will highlight the many advancements in nuclear regulation in Canada over the last six decades and consider what may lie ahead for the CNSC and its licensees in the coming decades.

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12:15 - 14:15

Luncheon

Need, Speed and Greed: The Innovation Economy

Vijay Vaitheeswaran

Award Winning Correspondent for *The Economist*

Vijay Vaitheeswaran examines the interconnected innovation mega-trends that are reshaping the world economy. He will show us why innovation is the only competitive advantage in the 21st Century and why it is the only engine driving commerce. As new technologies emerge – and as the speed at which they are developed and adopted reduces – the economy reconfigures and moves forward. In a brilliant talk that knits together the worlds of technology, energy, sustainability and the economy audiences will learn where we stand, and how quickly things change in our new innovation economy.



14:30 - 16:00

Panel: Strategies in Efficiencies:

Making Nuclear Power More Cost Competitive

Over the last decade the nuclear industry in Canada and worldwide has undertaken many mega-projects refurbishing and building new nuclear power plants. These experiences have led to best practices and lessons learned in becoming more efficient and cost effective. This distinguished panel will provide insights into what they have learned and what the nuclear industry must do to become more efficient and cost competitive.



Tim Gitzel

President
Cameco Corporation

Tom Mitchell

President and Chief Executive Officer
Ontario Power Generation

Jacques Besnainou

Chief Executive Officer
AREVA Inc.

Blair Kennedy

Vice-President Nuclear
New Brunswick Power



COMPETING IN WORLD MARKETS

16:00 - 16:30

Refreshment Break

16:30 - 17:15

Canada's Nuclear Future: Fast Forward or Fall Back?

Thomas D'Aquino

A keynote address by Thomas d'Aquino, Senior Counsel, Gowling Lafleur Henderson LLP and Distinguished Lifetime Member, Canadian Council of Chief Executives.



The nuclear industry in Canada has a rich history dating back to the 1940s when Canada became an early leader in nuclear science and development. Mr. d'Aquino will discuss how Canada recognized the huge potential for innovation in the nuclear field and will pose some tough questions about how willing and ready Canada is to seize the enormous opportunities that beckon.

17:15 - 19:30

Exhibitor and Career Fair Reception

Friday, February 25, 2011

07:45 - 08:45

Breakfast

08:45 - 09:45

The Spark: Igniting the Creative Fire that Lives Within us all

Lyn Heward

Former President and Chief Operating Officer
Cirque du Soleil



Cirque du Soleil is widely recognized as one of the most innovative and creative companies in the world today. As the President of Creative Content for Cirque du Soleil, Lyn was responsible for managing and guiding the incredible creative force of the company's designers, performers, artisans, and technicians into a product that was both breathtakingly original as well as commercially successful. She will speak with authority on such issues as finding and developing talent and fostering an open and dynamic corporate culture.

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STRATEGIES FOR GROWTH



10:00 - 10:45

Investing in Nuclear Research and Development Infrastructure

Dr. Phillip Finck

Associate Laboratory Director for Nuclear Science and Technology
Idaho National Laboratory

Dr. Phillip Finck will provide an overview on how nuclear power plays a vital role in the United States national energy and environmental policies. He will describe what the Department of Energy is doing with respect to research and development infrastructure investment and how these policies support the nuclear energy industry in helping to meet energy, security and environmental challenges that confront the nation and the world in the coming decades.

10:45 - 11:15

Refreshment Break



11:20 - 12:00

The Economic Benefits of Refurbishing and Operating Ontario's Nuclear Reactors

Jayson Myers

President and Chief Executive Officer
Canadian Manufacturers & Exporters

Nuclear power is a critical source of base load electricity generation supply. In 2009, Ontario's nuclear reactors provided over 55% of the province's electricity needs. In 2010, the Canadian Manufacturers & Exporters conducted a study to provide the economic analysis of the benefits of the refurbishment on Ontario's nuclear reactors. Jason Myers will review the findings quantifying the increased employment attributable to refurbishing and continuing to operate approximately 8300 MW of existing nuclear electricity generating capacity.



12:00 - 12:30

Closing Remarks

Denise Carpenter

President and Chief Executive Officer
Canadian Nuclear Association

12:30 - 14:00

Closing Buffet Luncheon



MAPPS



Registration Nuclear Industry Conference and Trade Show 2011

COMPETING IN WORLD MARKETS – STRATEGIES FOR GROWTH

(First and last name as they will appear on your name badge)

Mr. Mrs. Ms. Dr.

First Name: _____ Last Name: _____

Title: _____

Organization: _____ E-mail Address: _____

Address: _____

City: _____ Province: _____ Postal Code: _____ Country: _____

Telephone: () _____ Fax: () _____

Conference Fee Structure:	Early Bird until Jan. 21	After Jan. 21	Payment Information	Payment by (check one):
Members (CNA ¹)	<input type="checkbox"/> \$650 CDN	<input type="checkbox"/> \$750	<input type="checkbox"/> Fee not applicable	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Cheque
Non-members	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1000		
Government	<input type="checkbox"/> \$650	<input type="checkbox"/> \$750		
Students/Retirees	<input type="checkbox"/> \$650	<input type="checkbox"/> \$750		
Opening Reception Only	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200		
Fee Not Applicable	<input type="checkbox"/> (by invitation only)			

Card #: _____

Expiry Date: _____

Signature: _____

Date: _____

¹ Member rates apply to employees of CNA member companies.

Cancellations received after this date will be charged an administration fee of \$150.

Please send your completed form by mail, or fax to:

Canadian Nuclear Association

Nuclear Industry Conference and Trade Show 2011

130 Albert Street, Suite 1610

Ottawa, Ontario, Canada K1P 5G4

Fax 613.237.0989

For more information, please call 613.237.4262 ext 105,

or e-mail: info@cna.ca. Online Registration available at: www.cna.ca

Late registrants cannot be guaranteed seating for breakfasts or lunches.

Conference Fee _____ CDN

Plus 13% HST _____ CDN

Total Payment _____ CDN

(HST Reg. R100769082)

Reception Guest Registration

Conference and Trade Show participants may register their guest to attend the opening reception on February 23.

Please include payment for your guest when you register.

Guest \$150 CDN (on or before Jan. 21) Guest Name: _____

Guest \$200 (after Jan. 21) Guest Name: _____

Attendees can make guest room reservations by calling the Reservations Department at **613.567.7000** or through the Central Reservations office in Continental U.S. and Canada at **1.800.228.3000**.

When registering, please identify yourself as attending the Nuclear Industry Conference and Trade Show 2011 with the **Group Code: GTB20B**. Note that the deadline for booking hotel rooms at the group rate, subject to availability, is January 31, 2011.

Room Rates:

Traditional	\$188 single/double
Premium	\$209 single/double
Deluxe	\$239 single/double
Suites	\$313 and up
Additional Person	\$20

Contact:

The Westin Ottawa Hotel

11 Colonel By Drive

Ottawa, Ontario, Canada, K1N 8S7

Tel. 613.560.7000, or 1.800.937.8461

Fax 613.234.5396