



Canada's Nuclear Industry:
Celebrating 50 Years

PROGRAM

Nuclear Industry Conference
and Trade Show 2010

The Westin Hotel, Ottawa, Ontario
February 24 - 26, 2010



Canadian Nuclear Association

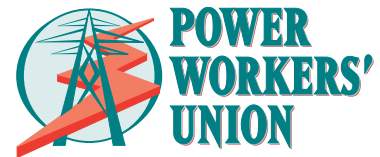
Who should attend?

- Members of Parliament and their staff
- Government officials
- Nuclear industry personnel
- Professional associations
- Energy sector companies
- Electricity users
- Environmental organizations
- Business analysts
- Media representatives
- Educators
- Students

About the Conference

The Nuclear Industry Conference and Trade Show 2010 will be the principal forum where Canadian nuclear industry leaders can meet with elected and government officials to highlight developments, achievements and future directions of the nuclear sector in Canada.

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Nuclear Industry Conference and Trade Show 2010 Program

Canada's Nuclear Industry: Celebrating 50 Years

The Nuclear Industry Conference and Trade Show 2010 registration, as well as all sessions and events, takes place on the 4th floor of The Westin Ottawa Hotel.

Wednesday, February 24, 2010

12:00 – 20:30 **Registration** – 4th floor of The Westin Ottawa Hotel

14:00 – 15:00 **CEO Student Briefing** – “Les Saisons”

15:00 – 20:30 **Opening of CNA Exhibitor Area and Career Fair**



18:00 – 21:30 **Welcome Reception**
The Honourable Christian Paradis
Minister
Natural Resources Canada

Thursday, February 25, 2010



07:30 – 08:30 **Breakfast and Introductory Remarks**

Wayne Robbins
Chairman
Canadian Nuclear Association
Chief Nuclear Officer
Ontario Power Generation

08:30 - 08:40 **Video: Nuclear Technology Working for Canada**



08:40 – 09:15 **Canada's Nuclear Contributions over the Last 50 Years and Looking to the Future**

The Honourable Pamela Wallin
Senator
Senate of Canada

The Canadian nuclear industry is celebrating 50 years of promoting the peaceful use of nuclear energy for the benefit of Canadians. The Honourable Pamela Wallin will provide her unique perspective on the industry as a Canadian Senator, a former Consul-General, and a highly-regarded journalist.



09:30 - 10:15

Opening Keynote
Canada's Nuclear Industry: Domestic and International Opportunities

Hugh MacDiarmid
President and Chief Executive Officer
Atomic Energy of Canada Limited

Atomic Energy of Canada Limited (AECL) has been a major force shaping Canada's nuclear industry since its creation in 1952. Hugh MacDiarmid will discuss AECL's current challenges and its opportunities going forward - both here in Canada as well as in countries such as China, India, Romania, Argentina, and other global markets.



10:15 - 11:00

Nuclear Energy in the United Kingdom
The Right Honourable Malcolm Wicks

Prime Minister's Special Representative on International Energy Issues

In 2016, up to a third of the U.K.'s fossil station capacity will have to be shut down to comply with European Union law. In response, the U.K. will build four new nuclear power plants as part of the national low carbon energy strategy. The Right Honourable Malcolm Wicks will discuss how nuclear power will help the U.K. meet both its climate change and security of energy supply challenges.

11:00 - 11:20

Break



11:20 - 12:00

New Nuclear Construction - Challenges and Reality
Claude Jaouen

Senior Executive Vice President, Deputy CEO
Reactors and Services Business Group, AREVA

AREVA is building its new Generation III reactor in Finland and is working with EDF to build the AREVA Generation III reactor in France. Claude Jaouen will discuss what it takes to build this new reactor given the realities of today's economic challenges.

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12:15 - 14:15

Luncheon

Why Your World is About to Get a Whole Lot Smaller - Oil and the End of Globalization

Jeff Rubin

Economist and Author

Renowned economist and energy expert Jeff Rubin explains how skyrocketing oil prices caused the recession, and why the rising cost of oil will reverse globalization. Whether we like it or not, our world is about to get a whole lot smaller.



14:30 - 15:45

Panel: Climate Change and the New Reality Post Copenhagen 2009

What is the role of nuclear in helping Canada meet its electricity needs while also meeting its climate change obligations post-Copenhagen? This distinguished panel will provide Canadian, U.S. and global perspectives on these questions.

Moderator:

Denise Carpenter

President and Chief Executive Officer
Canadian Nuclear Association

Panel Members:

Dr. Robert Page

Chair of the National Round Table on the Environment and the Economy; TransAlta Professor of Environmental Management and Sustainability, University of Calgary

Dr. Patrick Moore

Chair and Chief Scientist
Greenspirit Strategies Ltd.

Dr. Robert K. Dixon

Leader, Climate and Chemicals Team
The Global Environment Facility, World Bank



WorleyParsons
resources & energy

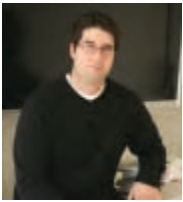


MAPPS



15:45 - 16:15

Coffee Break



16:15 - 17:00

Lessons in Creativity and Innovation from The Simpsons

Joel Cohen

Writer and Co-Executive Producer of The Simpsons

Homer Simpson may be the best known nuclear operator in the world. While the bumbling Homer presents a sometimes unflattering image for nuclear, Joel Cohen will draw lessons from the popular TV show on unleashing creativity and innovation to help the nuclear industry strengthen its brand.

17:00 - 19:30

Exhibitor and Career Fair Reception

Friday, February 26, 2010

07:45 - 08:45

Breakfast



08:45 - 09:45

Energy and Environment: a Practical Roadmap for America

Jason Grumet

Executive Director of the U.S. National Commission on Energy Policy;
Top Advisor on Energy and Environment for the Obama
Presidential Campaign

Solving the energy crisis - which combines environmental, security, and economic issues - may be the biggest challenge for the U.S. government. Jason Grumet shows us how America can adopt an energy and environment policy that will be acceptable to Congress, major stakeholders, and a large majority of Americans.

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10:00 - 10:45

Regulating the Canadian Nuclear Industry in a Fast Changing World

Michael Binder

President and Chief Executive Officer
Canadian Nuclear Safety Commission

The global economy and the energy sector, as well as Canada's nuclear industry, have seen a lot of change over the past year. Michael Binder will discuss how the CNSC is preparing itself for an uncertain future while striving to become the world's best nuclear regulator.

10:45 - 11:15

Coffee Break



11:20 - 12:00

33 Million People in the Room: How to Create, Influence and Run a Successful Business With Social Media

Juliette Powell

Social Media Expert and Author

Juliette Powell has a deep understanding of social media, and has gained a solid reputation for discovering the latest developments and distilling their social and business implications. She will discuss the patterns and practices of successful business leaders who use social networking to succeed.



12:00 - 12:15

Closing Remarks

Denise Carpenter

President and Chief Executive Officer
Canadian Nuclear Association

12:30 - 14:00

Closing Buffet Luncheon



Registration Nuclear Industry Conference and Trade Show 2010

(First and last name as they will appear on your name badge)

Mr. Mrs. Ms. Dr. First Name: _____ Last Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____ Country: _____

Telephone: () _____ Fax: () _____

E-mail Address: _____ Website: _____

Conference Fee Structure: Early Bird until Jan. 22 After Jan. 22

Members	<input type="checkbox"/> \$500 CDN	<input type="checkbox"/> \$550
Non-members	<input type="checkbox"/> \$600	<input type="checkbox"/> \$650
Government	<input type="checkbox"/> \$500	<input type="checkbox"/> \$550
Students/Retirees	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Opening Reception Only	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
Fee Not Applicable	<input type="checkbox"/> (by invitation only)	

Member rates apply to employees of CNA member companies.

Full refunds will be provided if cancellation is received by January 22, 2010. Cancellations received after this date will be charged an administration fee of \$100.

Late registrants cannot be guaranteed seating for breakfasts or lunches.

Conference Fee	_____	CDN
Plus 5% GST	_____	CDN
Total Payment	_____	CDN

(GST Reg. R100769082)

Payment Information Payment by (check one):

- Fee not applicable
 Visa MasterCard Amex

Card #: _____

Expiry Date: _____

Cardholder Name: _____

Signature: _____

Please send your completed form by mail, or fax to:

Canadian Nuclear Association

Nuclear Industry Conference and Trade Show 2010

130 Albert Street, Suite 1610

Ottawa, Ontario, Canada K1P 5G4

Fax 613.237.0989

For more information, please call 613.237.4262 ext 105,

or e-mail: brins@cna.ca. Online Registration available at: www.cna.ca

Reception Guest Registration

Conference and Trade Show participants may register their guest to attend the opening reception on February 24.

Please include payment for your guest when you register.

Guest \$150 CDN (on or before Jan. 22) Guest Name: _____

Guest \$200 (after Jan. 22) Guest Name: _____

Hotel Registration

Special room rates have been made available for Nuclear Industry Conference and Trade Show 2010 delegates at the The Westin Ottawa Hotel.

Please contact the hotel directly to reserve or cancel accommodation. Reservations at the conference rate are guaranteed until February 1, 2010; after that, rooms will be subject to availability. Be sure to specify that you will be attending the Nuclear Industry Conference and Trade Show 2010 to receive the discounted room rate available to CNA members. Credit card information must be provided at the time of booking.

Room Rates:

Traditional:	\$181.00 CDN (single/double)
Deluxe:	\$231.00 (single/double)
Suites:	\$306.00 and up
Additional Person:	\$20.00

Contact:

The Westin Ottawa Hotel

11 Colonel By Drive

Ottawa, Ontario, Canada, K1N 8S7

Tel. 613.560.7000, or 1.800.937.8461

Fax 613.234.5396

Online Room Reservations:

<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0907031451&key=6BAE8>