

Updated: August 22, 2011

PRELIMINARY 2012 CANADIAN NUCLEAR ASSOCIATION CONFERENCE AGENDA

TUESDAY, FEBRUARY 21, 2012

08:30 – 16:00 National Educators' Symposium and Educators' & Students' Chalk River Facility Tour



The 2012 Chalk River Facility Tour will be open to educators and students who express interest. The symposium will be held in a room to-be-determined at the Westin hotel and will be followed by a tour of the Chalk River Facilities organized by Atomic Energy of Canada Limited. Invitations will be sent to previous participants and contact details for other interested parties will be made available in a future update.

WEDNESDAY, FEBRUARY 22, 2012

08:30 – 13:30 CNA Board of Directors Meeting

08:30 – 16:00 Canadian Association of Nuclear Host Communities Meeting

12:00 – 20:30 Conference and Trade Show Registration

13:00 – 17:00 CNA Workshops (2)



The CNA Workshop Program was pioneered at the 2011 Conference and Trade Show, and included a Communications workshop and a Regulatory Affairs workshop.

Two workshops will be provided in 2012, once again with a focus on updates to recent and current Regulatory Affairs and Communications. Specific focuses will be included in future updates, and may include topics such as Industry Response to the CNSC General Nuclear Safety and Control Regulations Request, Transportation of Radioactive Goods, Risk Communications on Critical Science Topics, or others.

14:00 – 15:00 **CEO Student Briefing**



The CEO Student Briefing is an hour-long panel discussion chaired by the President of the CNA which includes executive representatives some of our members. Past events have included representatives from Wardrop Engineering, Ontario Power Generation, Bruce Power, The Society for Energy Professionals, AMEC NSS, EnergySolutions, AECL, and AREVA.

15:00 – 20:30 **Opening of CNA Exhibitor Area and Career Fair**

18:00 – 22:30 **Welcome Reception**

The Welcome Reception will feature opening remarks from the CNA President, as well as the award reception for the 2012 Ian McRae Award. The Welcome Reception operates as a networking opportunity for conference attendees.

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THURSDAY, FEBRUARY 23, 2012

07:30 – 08:30 Breakfast and Introductory Remarks



Wayne Robbins
Chairman, Canadian Nuclear Association
Chief Nuclear Officer, Ontario Power Generation

08:30 – 09:15 Keynote Presentation – Effective Science Education Through Media and Entertainment



Jay Ingram
Science broadcaster and writer Jay Ingram is co-host of Discovery Channel's science show, *Daily Planet*. Jay has written nine books, three of which have won Canadian Science Writers' Awards. Jay will speak about his experiences in communicating scientific topics through popular media and provide insights on the nuclear industry can continue to improve public engagement.

09:30 – 10:00 World Association of Nuclear Operators' Update from Fukushima Response Commission



Tom Mitchell
President and Chief Executive Officer, Ontario Power Generation
Chair, WANO Fukushima Response Commission
(invited)

10:00 – 10:30 Canadian Nuclear Safety Commission 2012 Update



Michael Binder
President and Chief Executive Officer
Canadian Nuclear Safety Commission

10:30 – 10:45 Refreshment Break

10:45 – 12:15 Panel: Innovative Methods of Communicating Responsible Science



Chair: Jay Ingram Panellists: Ted Hartwell – Desert Research Institute
Toby Heaps – Corporate Knights Magazine (invited)
Up to two more panellists to be determined.

Following brief introductions, panellists will engage in a Q&A session involving the audience as well as questions pre-recorded and submitted via TalkNuclear social media channels, and discuss their unique approaches to communicating nuclear ideas with the public.

12:15 – 14:15 Luncheon – Keynote Address from Natural Resources Canada Minister, Joe Oliver



The Honourable Joe Oliver
Minister, Natural Resources Canada
(invited)

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14:30 – 15:00 Innovation and the Next 10 Years of Nuclear Medicine



Steve West
Chief Executive Officer, Nordion
(invited)

15:00 – 15:20 Refreshment Break

15:20 – 17:00 Nuclear Innovation: Bright Ideas to Keep the Lights On



Chair: Steve West
(invited)

Panellists: Doug Richardson – General Fusion
Mike Lees – Babcock & Wilcox (invited)
Kevin Marsh – SCANA (invited)

Following brief introductions, panellists will engage in a Q&A session involving the audience as well as questions pre-recorded and submitted via TalkNuclear social media channels, and discuss the new developments for the future of the global nuclear industry.

*'Insight' lightbulb by Solovyov Design

17:15 – 19:30 Exhibition and Career Fair Reception

FRIDAY, FEBRUARY 24, 2012

07:45 – 08:30 Breakfast

08:30 – 09:30 Why People Believe Strange Things, Dr. Michael Shermer – Skeptic Magazine



Dr. Michael Shermer
As Founding Publisher of Skeptic magazine, the Executive Director of the Skeptics Society, a monthly columnist for Scientific American, the host of the Skeptics Distinguished Science Lecture Series at Caltech, and Adjunct Professor at Claremont Graduate University, Dr. Shermer is extremely well-versed on the strange things people believe and what leads people to feel that way. Dr. Shermer is the author of twelve books related to the divide between fact and feelings, and has been featured on numerous television shows including the Colbert Report, 20/20, Dateline, Charlie Rose, Larry King Live, Tom Snyder, Donahue, and Oprah.

09:45 – 10:15 Bruce Power 2012 Update



Duncan Hawthorne
President and Chief Executive Officer, Bruce Power
Chairman, WANO Atlanta Centre Board of Governors
(invited)

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10:15 – 10:45 **Canada's Commitment to Leadership in Research and Innovation**



John McDougall
President, National Research Council

10:45 – 11:00 **Refreshment Break**

11:00 – 11:30 **SNC-Lavalin's Role in Powering Canadian Nuclear Technology into the Future**



Patrick Lamarre
President
SNC-Lavalin Nuclear

11:30 – 12:30 **Lunch and Closing Remarks**



Denise Carpenter
President and Chief Executive Officer
Canadian Nuclear Association