



Canadian Nuclear Association
Association nucléaire canadienne



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July, 2006



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Purpose & Methodology



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- The survey tracks overall support for nuclear energy in Ontario since the February 2005 benchmark.
- The survey was conducted by telephone via random digit dialing.
- To the right is a list of the research intervals since 2005, timeframe and sample sizes.

	Field dates	Sample Size
February 2005		
Canada	Feb 15-20, 2005	1820
Ontario	Feb 15-20, 2005	758
May 2005		
Canada	May 4-5 & 10, 2005	1004
Ontario	May 4-5 & 10, 2005	382
August 2005		
Canada	Aug 23-25, 2005	1000
Ontario	Aug 23-28, 2005	800
November 2005		
Canada	Nov 4-7, 2005	1000
Ontario	Nov 4-10, 2005	1000
January 2006		
Canada	Jan 17-19, 2006	1000
Ontario	Jan 17-21 & 24-26, 2006	1001
April 2006		
Ontario	April 7-9, 2006	800
June/July 2006		
Ontario	June 26-29 & July 5-9, 2006	1006 ^[1]



[1] Questions 12-14 were not asked June 27th, resulting in a slightly smaller sample size of N=945.



Sample Sizes & Margin Of Error

- The results are considered accurate to within +/-3.1%, 19/20 times, of what they would have been had the entire adult Ontario population been polled.
- The margin of error for the subpopulations of the survey are as follows:

	N	+/-%, 95% of the time		N	+/-%, 95% of the time
Men	476	4.5			
Women	530	4.3			
Young	250	6.2			
Middle-age	442	4.7			
Older	310	5.6	GTA	421	4.8
			Central	194	7.0
Lower income	182	7.3	Eastern	137	8.4
Middle income	271	6.0	Southwest	152	8.0
Upper income	425	4.8	Northern	102	9.7



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Summary



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- A majority of six in ten continue to support nuclear-generated energy and half think there should be more nuclear in the future. Support for refurbishing and new builds are also at consistent levels.
- Concern for future energy needs is at the highest point to date—three-quarters of Ontarians fear there is not enough energy in the province to meet future demand.



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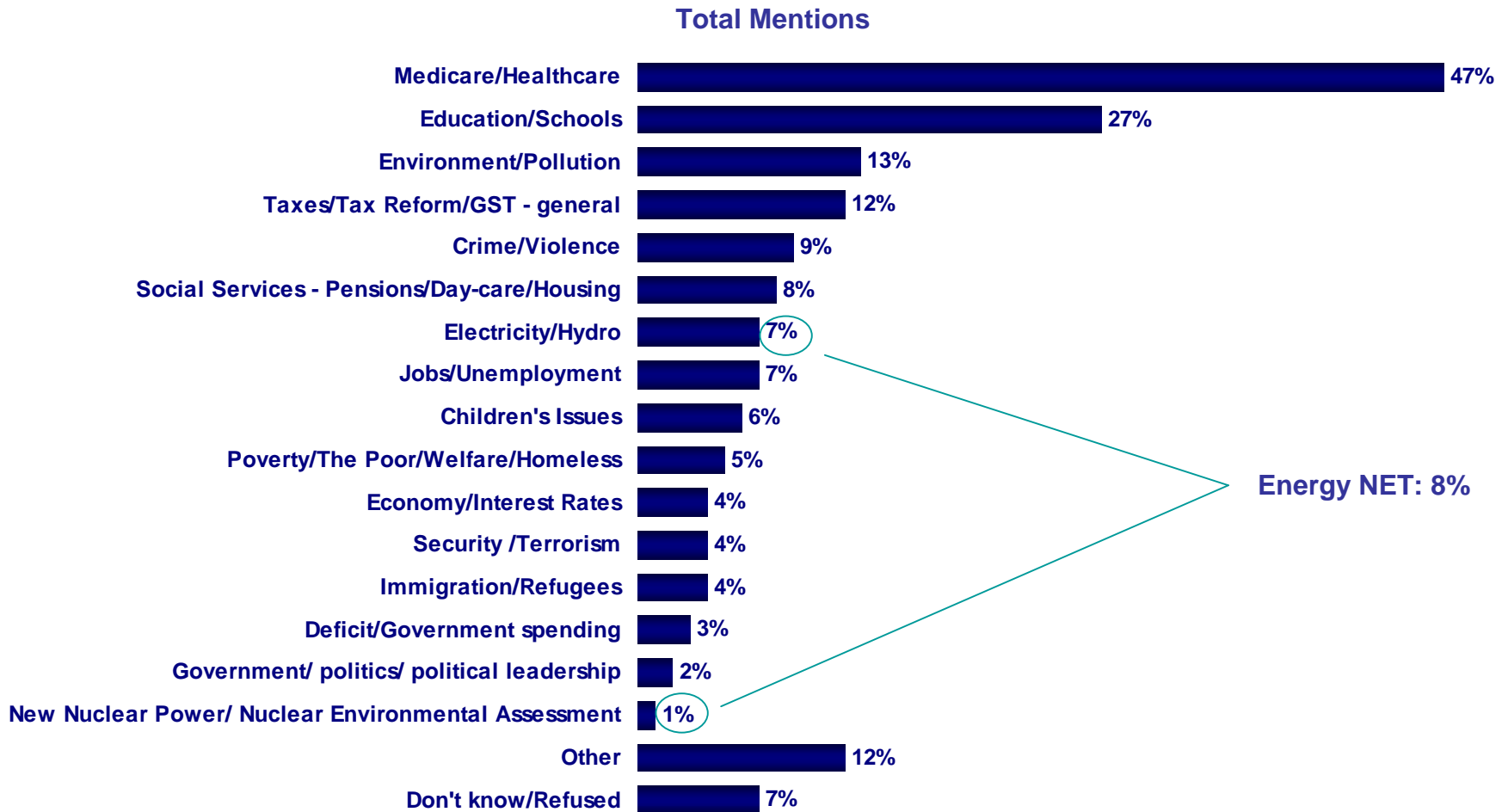


Energy As An Issue



Energy As An Issue In Ontario

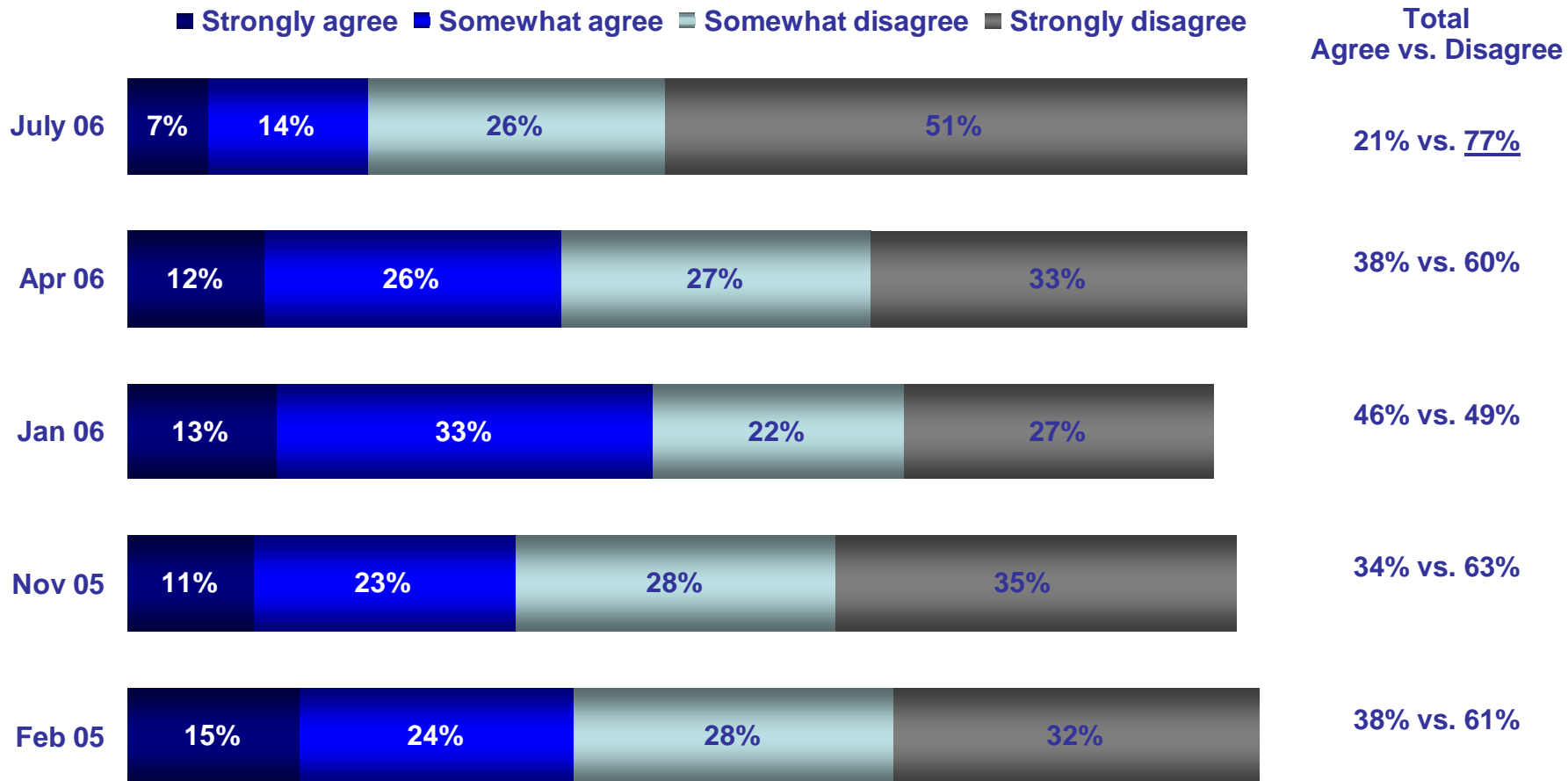
Energy is a top of mind issue for 8% of Ontarians; 1% think the government should give the most attention to new nuclear power.





Energy Concerns For Ontario

Three-quarters of Ontarians do not think there is enough electricity in Ontario to meet our future needs, up 17 points from April.





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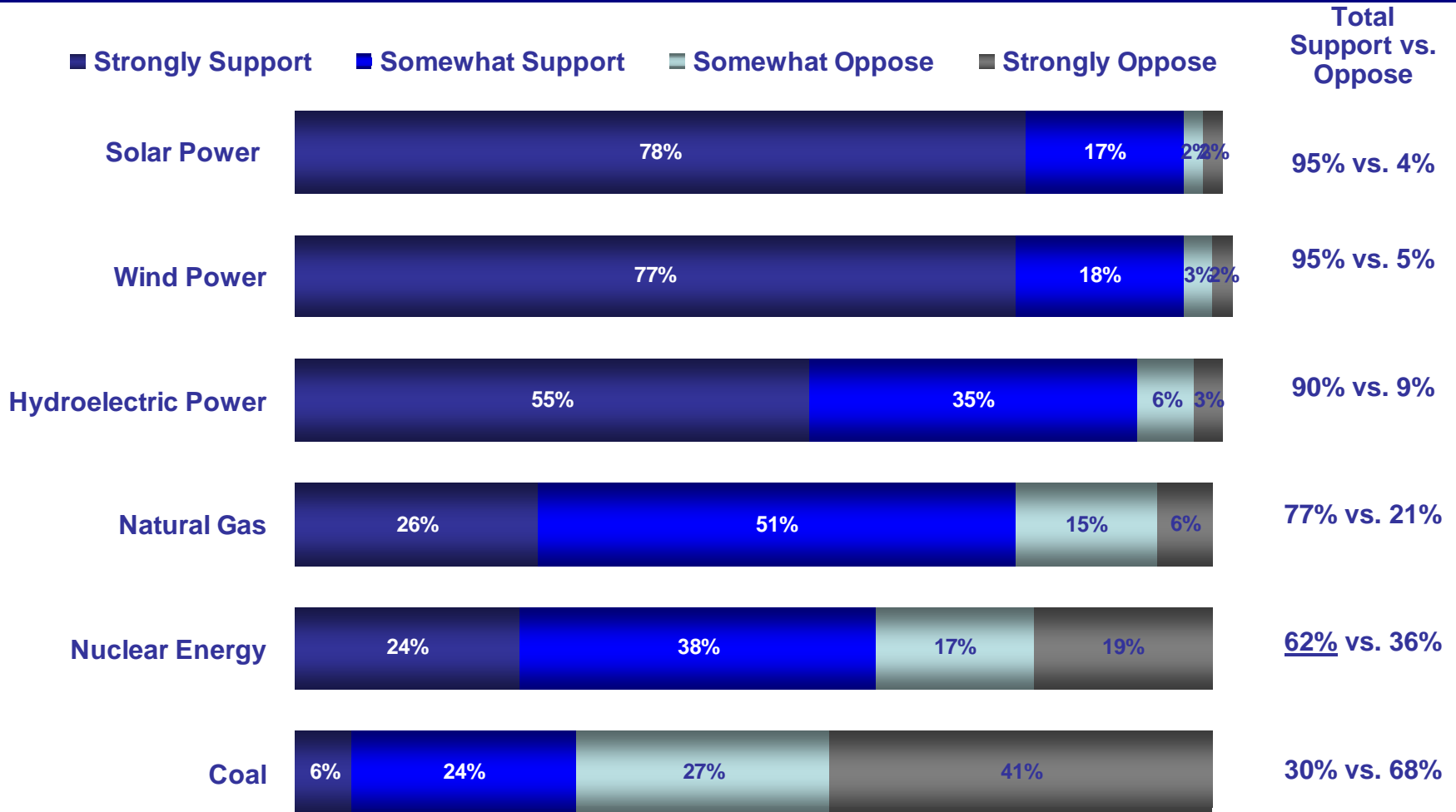


Support For Nuclear Energy In Ontario



Support For Various Sources Of Energy

Ontarians continue to rank nuclear energy fifth of the six sources of power. Six in ten currently support nuclear-generated power; one-quarter strongly support it.

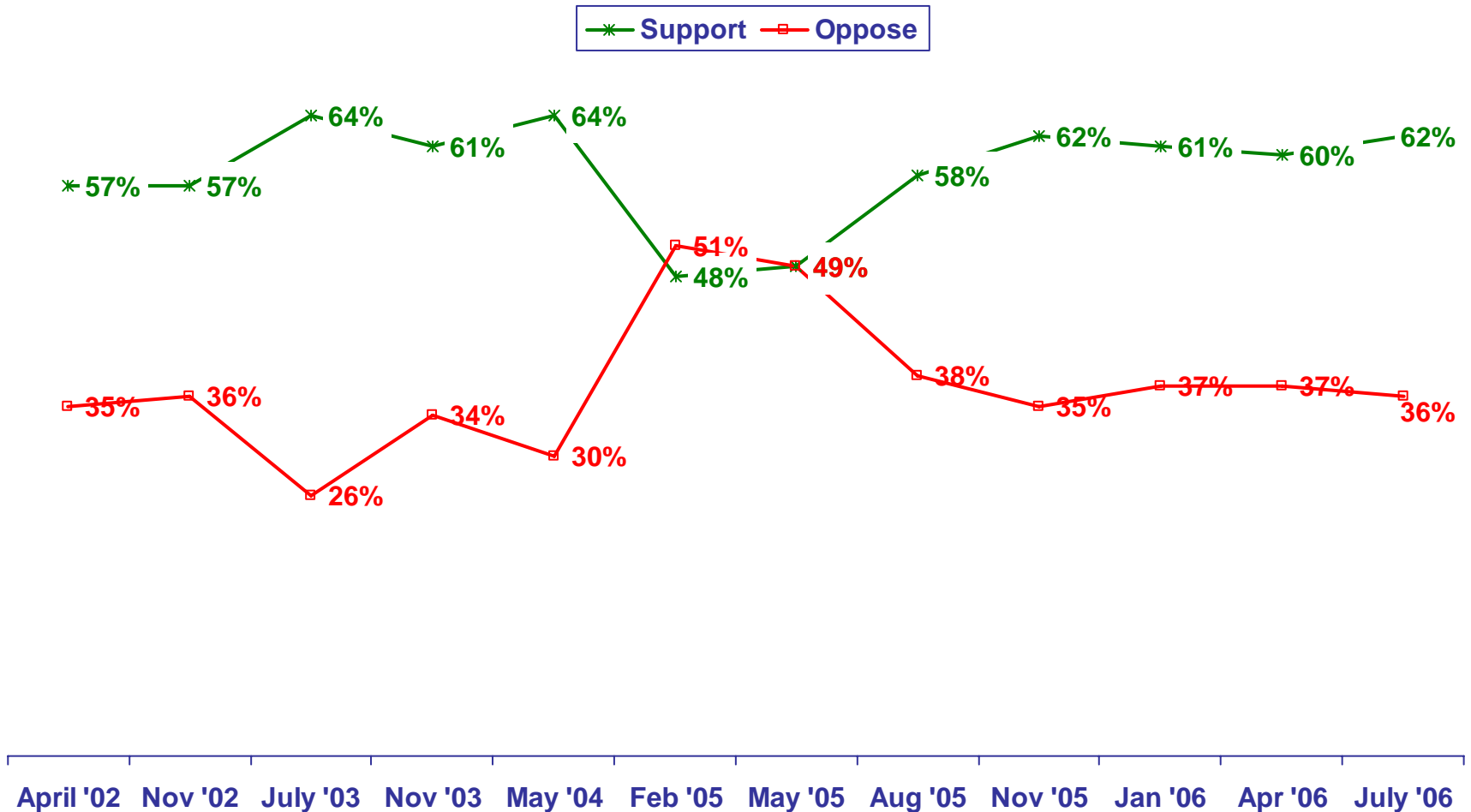


Q4. I am going to read you a list of several ways to produce electricity. Please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each way of producing electricity. Weighted Base: July 06 N=1006, Apr 06 N=800



Support For Nuclear Energy, Tracking

Support for nuclear is consistent with levels witnessed over the past several months.

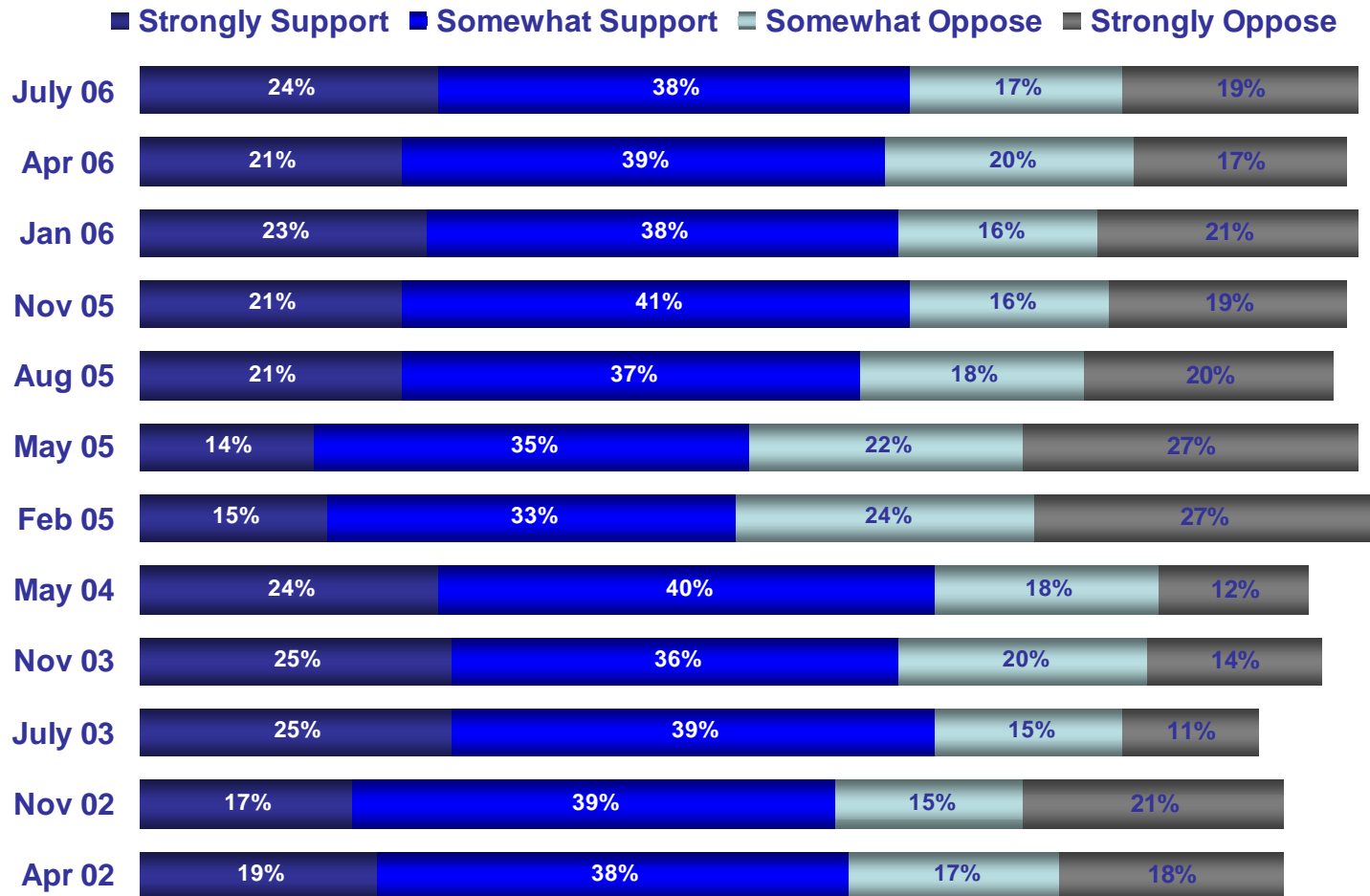


Q4. I am going to read you a list of several ways to produce electricity. Please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each way of producing electricity. Weighted Base: July 06 N=1006, Apr 06 N=800, Jan 06 N=1001, Nov 05 N=1000



Intensity Of Support For Nuclear Energy, Tracking

Intensity of support for nuclear-generated energy also remains stable.



Q4. I am going to read you a list of several ways to produce electricity. Please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each way of producing electricity. Weighted Base: July 06 N=1006, Apr 06 N=800, Jan 06 N=1001, Nov 05 N=1000



Support For Nuclear Energy, By Key Demographics

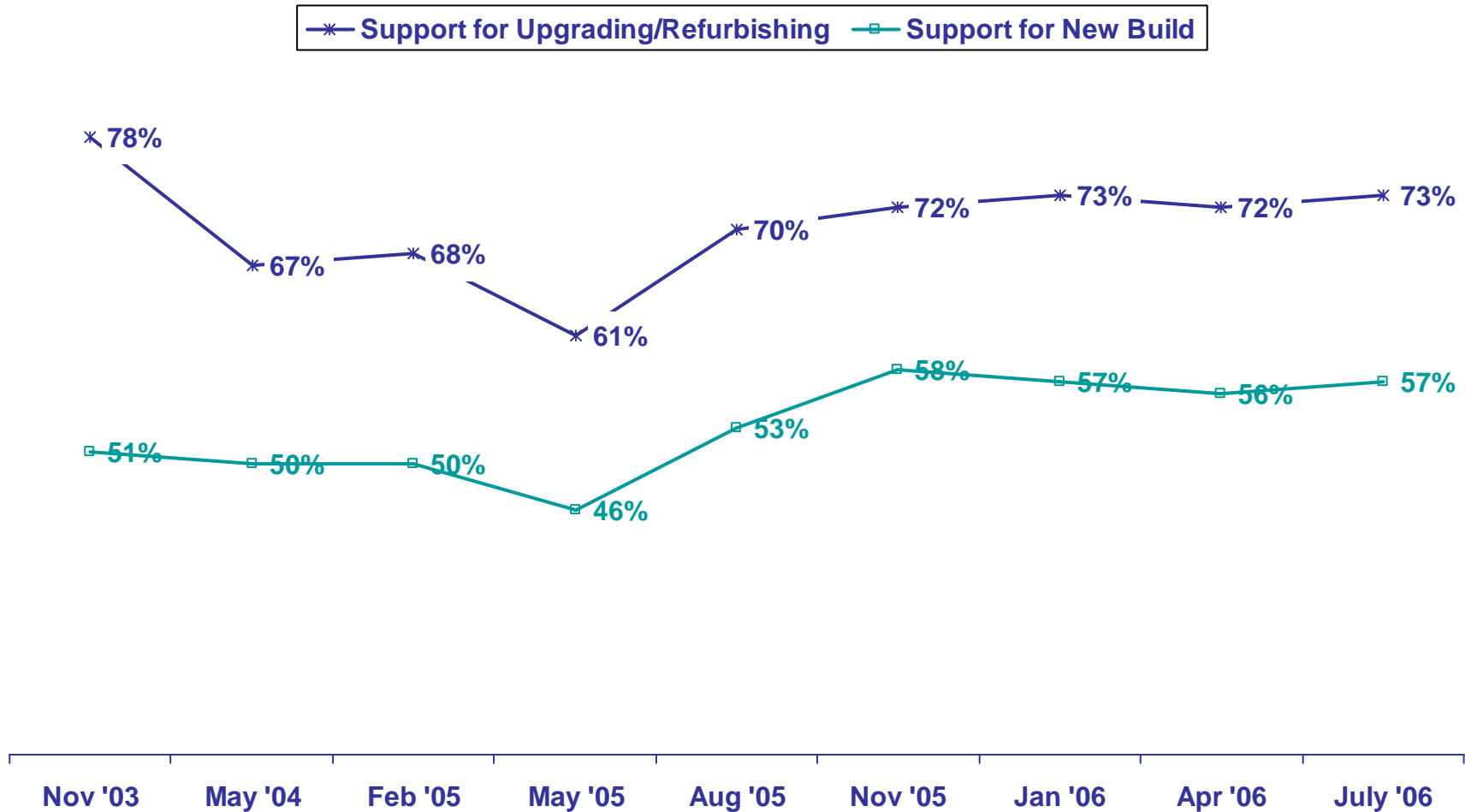
Support for nuclear energy is up among all demographic groups. Today, those most likely to support nuclear are men, older adults, upper income households, and those residing in regions other than the North.

	Baseline Support Nuclear Feb '05	Support Nuclear July '06	Change		Baseline Support Nuclear Feb '05	Support Nuclear July '06	Change
Men	57%	70%	+13				
Women	40%	55%	+15				
Young	43%	58%	+15				
Middle-age	49%	63%	+14				
Older	52%	67%	+15	GTA	51%	61%	+10
				Central	48%	65%	+17
Low income	37%	51%	+14	Eastern	50%	64%	+14
Mid income	46%	58%	+12	Southwest	46%	72%	+26
Upper income	55%	70%	+15	Northern	33%	45%	+12



Support for Refurbishing & New Build, Tracking

Support for upgrading/refurbishing existing nuclear plants and building new also remains stable.

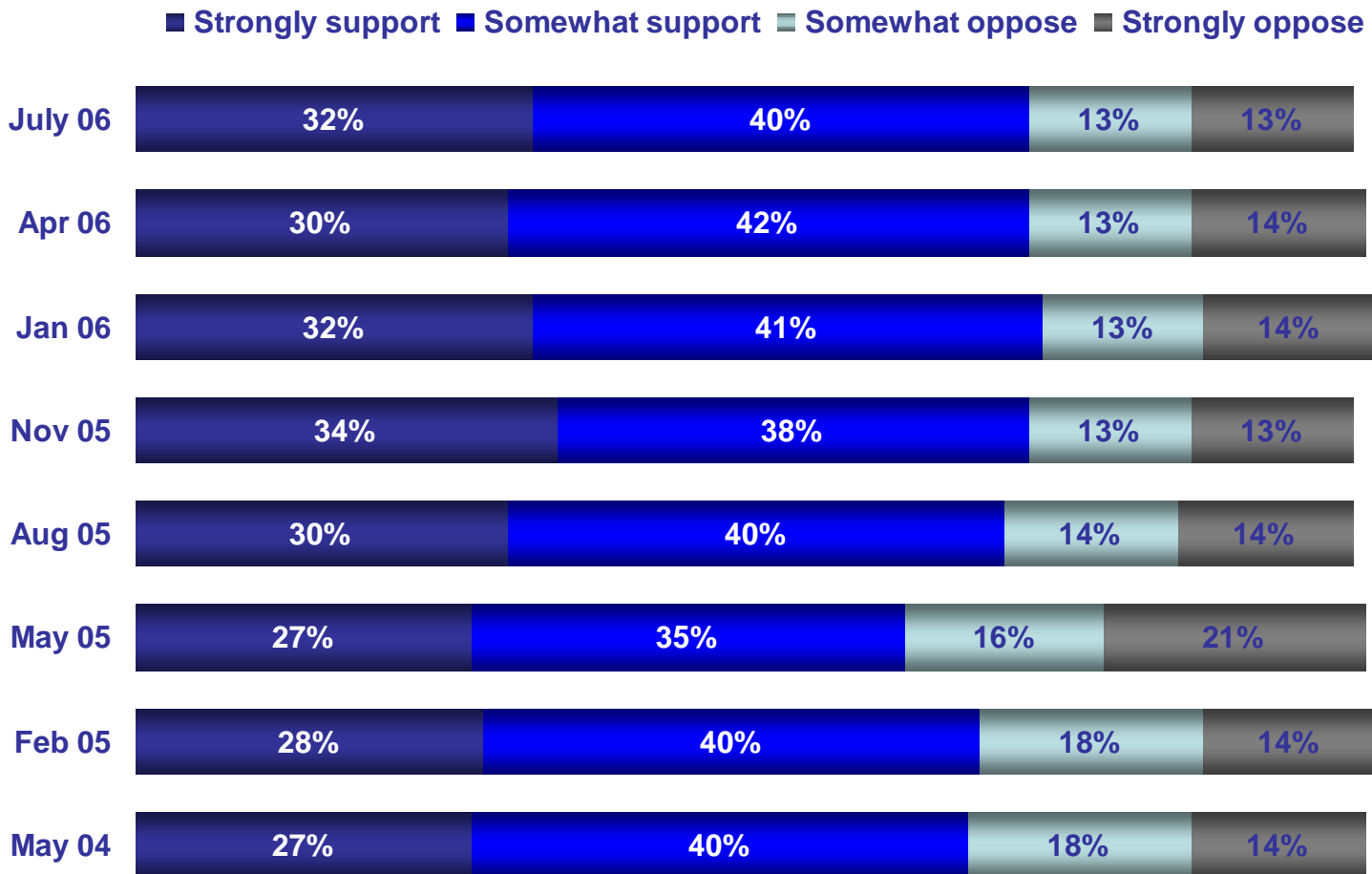


Q14. Many large power-generating plants in Canada with various fuel sources will have to be replaced over the next 10 to 15 years because they are aging. In Ontario 80% of the plants will have to be replaced. In order to help meet Canada's future electricity demand, would you strongly support, somewhat support, somewhat oppose or strongly oppose [ROTATE OPTIONS] And how about...Base: July 06 N=945, Apr 06 N=800, an 06 N=1001, Nov 05 N=1000



Intensity Of Support For Refurbishing, Tracking

Intensity of support of refurbishing existing nuclear facilities is consistent with levels witnessed over the past several months.

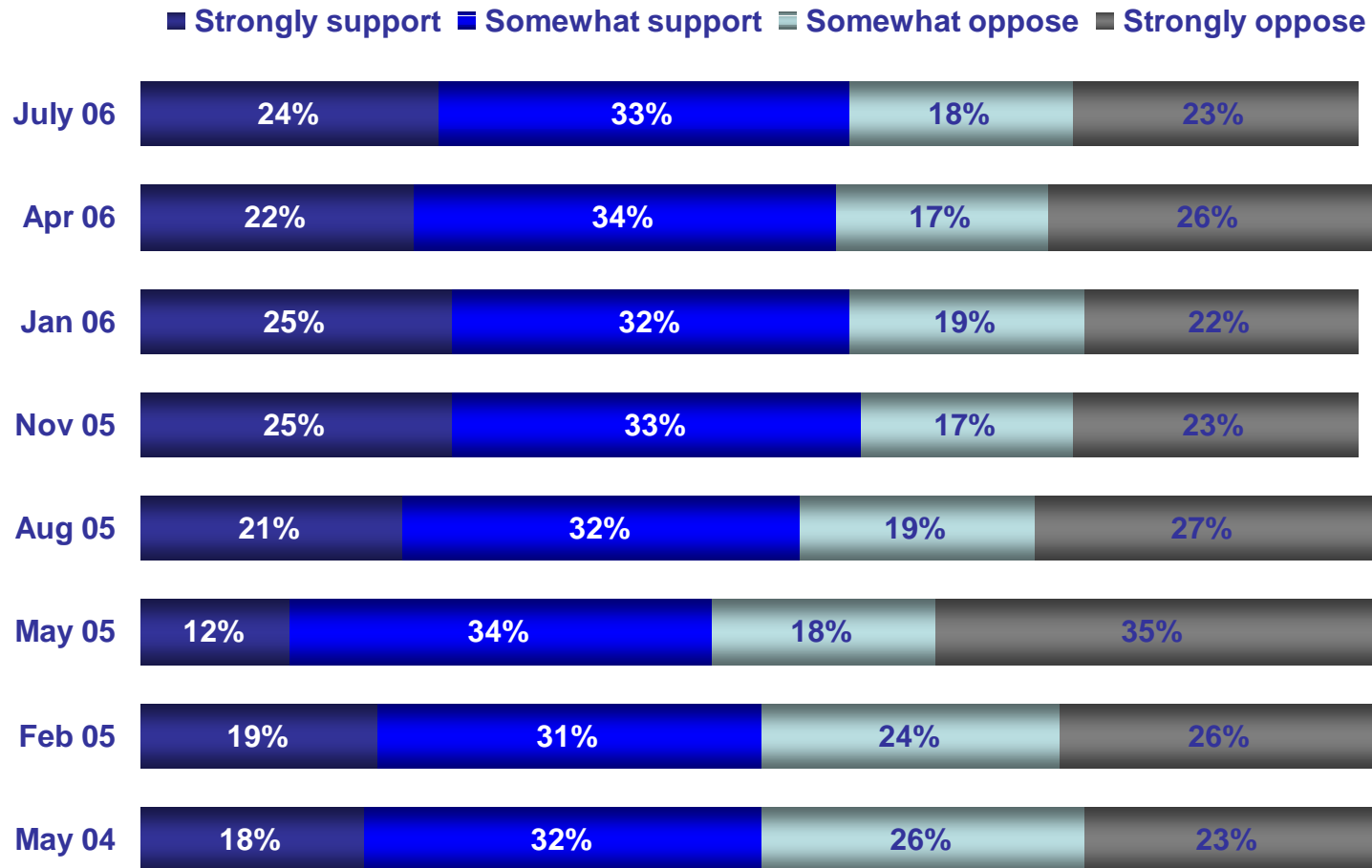


Q14. Many large power-generating plants in Canada with various fuel sources will have to be replaced over the next 10 to 15 years because they are aging. In Ontario 80% of the plants will have to be replaced. In order to help meet Canada's future electricity demand, would you strongly support, somewhat support, somewhat oppose or strongly oppose [ROTATE OPTIONS] And how about...Base: July 06 N=945, Apr 06 N=800, Jan 06 N=1001, Nov 05 N=1000



Intensity Of Support For New Build, Tracking

Intensity of support for new builds is also fairly stable.



Q14. Many large power-generating plants in Canada with various fuel sources will have to be replaced over the next 10 to 15 years because they are aging. In Ontario 80% of the plants will have to be replaced. In order to help meet Canada's future electricity demand, would you strongly support, somewhat support, somewhat oppose or strongly oppose [ROTATE OPTIONS] And how about...Base: July 06 N=945, Apr 06 N=800, Jan 06 N=1001, Nov 05 N=1000



Support for Refurbishing, By Key Demographics

Support for refurbishing is up or at least stable among all demographic groups. Today, those most likely to support refurbishing are men, and middle-upper income households.

	Baseline Support Refurb Feb '05	Support Refurb July '06	Change		Baseline Support Refurb Feb '05	Support Refurb July '06	Change
Men	68%	77%	+9				
Women	67%	69%	+2				
Young	69%	72%	+3				
Middle-age	69%	73%	+4				
Older	66%	72%	+6	GTA	67%	72%	+5
				Central	70%	70%	-
Low income	66%	63%	-3	Eastern	72%	77%	+5
Mid income	64%	74%	+10	Southwest	66%	78%	+12
Upper income	72%	77%	+5	Northern	63%	65%	+2



Support for New Builds, By Key Demographics

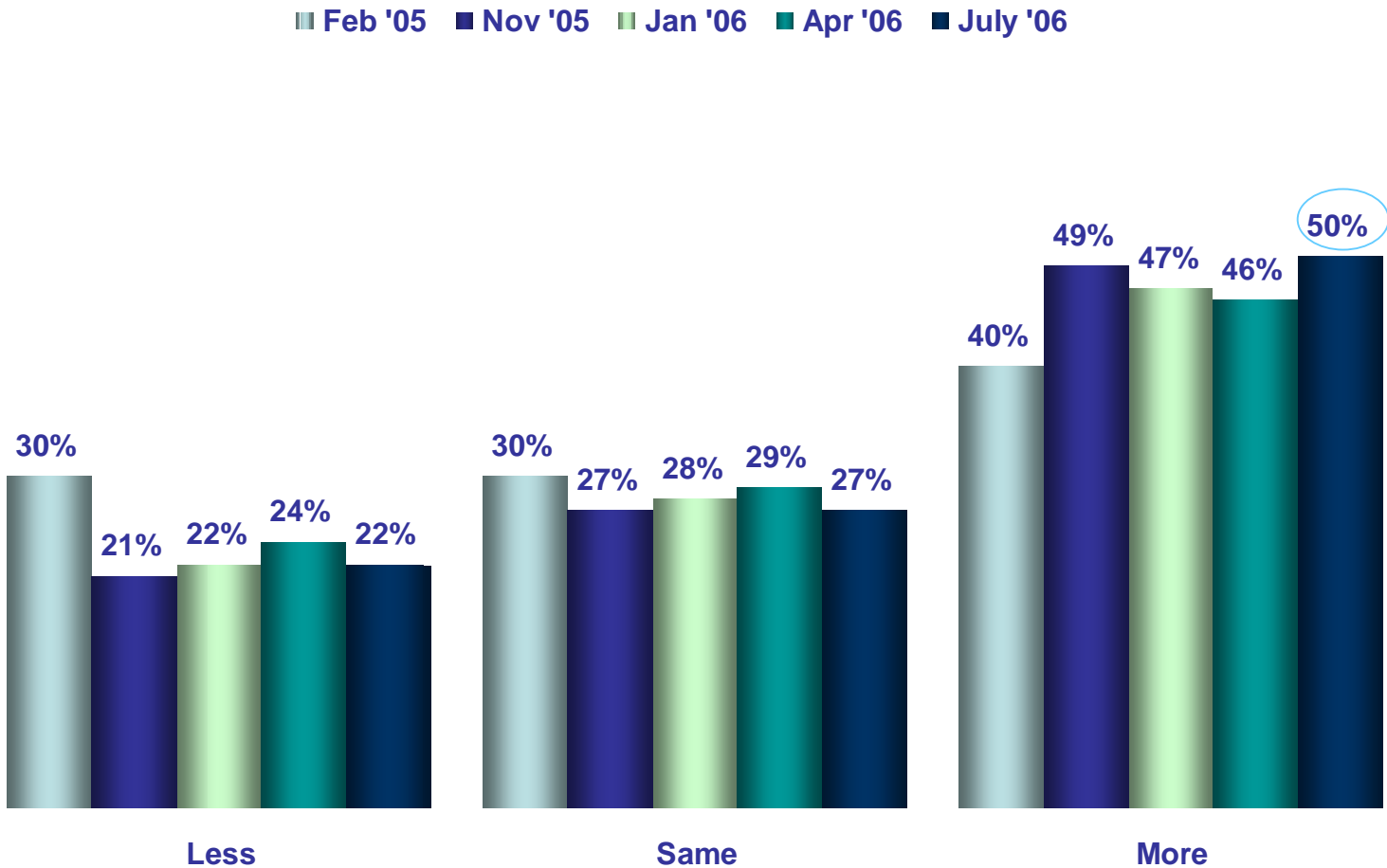
Support for building new nuclear facilities is up or stable among all demographic groups. Those most likely to currently support new builds are men, and upper income households.

	Baseline Support New Build Feb '05	Support New Build July '06	Change		Baseline Support New Build Feb '05	Support New Build July '06	Change
Men	56%	64%	+8				
Women	44%	52%	+8				
Young	45%	54%	+9				
Middle-age	51%	59%	+8				
Older	54%	58%	+4	GTA	51%	56%	+5
				Central	50%	57%	+7
Low income	46%	46%	-	Eastern	61%	66%	+5
Mid income	45%	55%	+10	Southwest	48%	60%	+12
Upper income	55%	64%	+9	Northern	32%	49%	+17



Preferred Role Of Nuclear In The Future

Today, half of Ontarians think there should be more nuclear power in the future, up four points from April.



Q13: Today, the largest fuel sources for electricity production in Canada are hydro, coal, and nuclear. Over the next 25 years, the demand for electricity on average is expected to increase by almost 40%. What role do you believe that nuclear power should play in Canada for the next few decades...more than it is today, less than it is today, or the same as today? Unweighted Base: July 06 N=945, Apr 06 N=800, Jan 06 N=1001, Nov 05 N=1000



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For more information

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