



Stewart Brand

Stewart Brand is a co-founder and managing director of Global Business Network, founded and runs the GBN Book Club, and is the president of The Long Now Foundation. Brand is well known for founding, editing and publishing the Whole Earth Catalog, which received a National Book Award for the 1972 issue. In 1984, he founded The WELL (Whole Earth 'Lectronic Link), a computer teleconference system for the San Francisco Bay Area.

Brand has been a member of the Board of Trustees of the Santa Fe Institute, an interdisciplinary center studying the sciences of complexity, since 1989. He received the Golden Gadget Lifetime Achievement Award from the Media Alliance, San Francisco in the same year. He was a founding member of the Board of Directors of the Electronic Frontier Foundation, an organization which supports civil rights and responsibilities in electronic media, and is an acting advisor to Ecotrust, Portland-based preservers of temperate rain forest from Alaska to San Francisco.

Brand is the author of many pioneering books including *The Clock of the Long Now* in 1999, *How Buildings Learn: What Happens After They're Built* in 1994, *The Media Lab: Inventing the Future at MIT* in 1987. Currently he is working on a book titled *Whole Earth Discipline: An Ecopragmatist Manifesto*. He graduated in Biology from Stanford and served as an Infantry officer.